

YOUR BULLETIN STOREFRONT CHEAT SHEET

Getting your Brand Page up & running on our new Online Directory is super easy! Follow these steps for instant exposure in front of our network of 26,000+ (and growing!) qualified buyers.

MANDATORY INFO

In order for your Brand Page to be live and visible to buyers, you'll need to provide the following info. Once you've received your welcome email and account credentials from Bulletin, log in and head to your Brand Page to edit these items:

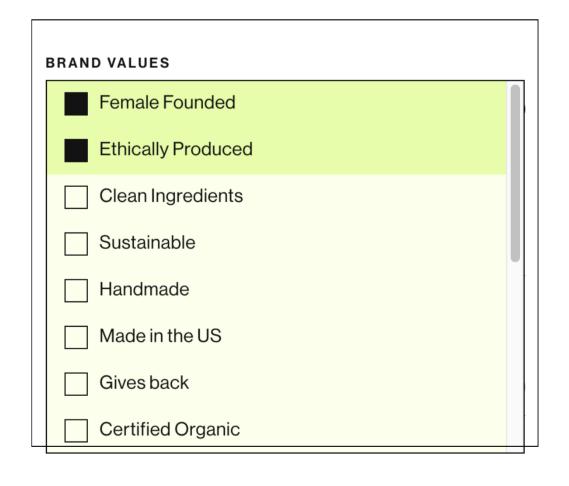
Account Admin First Name Account Admin Last Name **Brand Name Email Address Business Address** Fulfillment Address **Brand Bio** Brand Image Minimum Order Value



You can preview your Brand Page at any time to see how your virtual storefront will appear to buyers. And here are some more tips on editing your Page.

DON'T STOP THERE!

BRAND VALUES. Our buyers are looking for brands that align with their values. Be sure to add yours, like Women-Owned, Ethically-Produced, Certified Fair Trade, and more. Buyers are able to filter and sort our Directory by their preferred values.In order for your Brand Page to be visible to buyers, you'll need the following info.





UPLOAD YOUR PRODUCTS. Let's get buyers shopping! From your account, click Products. Tips for bulk uploading can be found here, to make your life easier. Plus, be sure to tag your products and assign them to categories for optimal discovery.

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