

Sponsored Feature Opportunities for Exhibitors

NY NOW

We're thrilled to offer **Winter 2024 exhibitors** a variety of opportunities to maximize exposure and engage the 40,000+ buyers in our community. We continually leverage industry & buyer data to merchandise brands across our marketplace, emails, social media, and more. In addition, we refer to submissions from our Free Marketing Form, plus we leave room for **coveted sponsored opportunities that allow brands to truly stand out in the crowd**. Below, you'll find those opportunities available to exhibitors who want that extra spotlight.

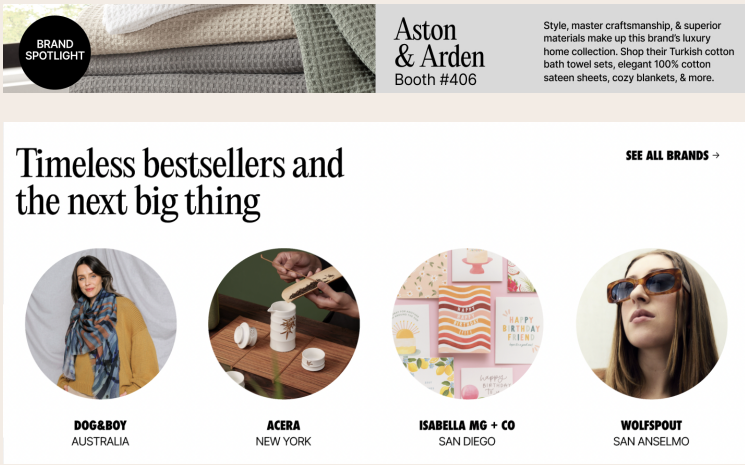
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SUBMIT FOR



MARKETING
OPPORTUNITIES



Cue is unfolding a cleaner, safer, and better candle burning experience with their patented OpenWick Technology. At first light, OpenWick unfolds itself into two self-trimming wicks, which reduces soot, and the unique shape of the flame produces a quicker and fuller wax to throw scent faster. All ingredients in their candles are vegan, non-toxic, paraben free and never tested on animals.



Timeless bestsellers and the next big thing

SEE ALL BRANDS



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GALLERY →

EMAIL MARKETING OPPORTUNITIES

UNIT	SPEC (PX)	FLIGHT	RATE
GENERAL MARKETING EMAIL, FEAT. 12+ BRANDS	N/A	N/A	FREE!
BRAND SPOTLIGHT EMAIL, FEAT. <4 BRANDS	600 X 400	1 EMAIL	\$300
BRAND SPOTLIGHT FOOTER, FEAT. 1 BRAND	728 X 90	1 EMAIL	\$250

WEBSITE MARKETING OPPORTUNITIES

UNIT	SPEC (PX)	FLIGHT	RATE
BRAND SPOTLIGHT HERO SLIDER	1600 X 551	1 WEEK	\$750
PRODUCT SPOTLIGHT FEATURE	600 X 400	1 MONTH	\$300
BILLBOARD AD UNIT	970 X 250	1 WEEK	\$650
SUPER LEADERBOARD AD UNIT	970 X 90	1 WEEK	\$575
STANDARD LEADERBOARD AD UNIT (BOTTOM)	728 X 90	1 WEEK	\$250
JUMBOSTITIAL AD	640 X 480	BIWEEKLY	\$400

ONSITE MARKETING OPPORTUNITIES

UNIT	SPEC (FT)	RATE
VIP ATTENDEE GIFT		\$250
BUYER LOUNGE FOOD & BEV SAMPLING		\$250
1/4-PAGE PRINTED DIRECTORY AD	3" X 4.5"	\$350
1/2-PAGE PRINTED DIRECTORY AD	4.5" X 6"	\$450
FULL-PAGE PRINTED DIRECTORY AD	6" X 9"	\$750
INSIDE COVER PRINTED DIRECTORY AD	6" X 9"	\$1,450
KIOSKS – CRYSTAL PALACE		\$1,800
OVERHEAD HANGING BOOTH SIGNAGE	40' X 30'	\$5,400
DIGITAL SIGNAGE	6' X 1.8'	\$5,000
PRINTED METERBOARD (SINGLE-SIDED)	3' X 7.25'	\$1,100
PRINTED METERBOARD (DOUBLE-SIDED)	3' X 7.25'	\$1,750
ATTENDEE BAGS CO-SPONSORSHIP		\$25,000
BADGE LANYARDS		\$15,000
FRONT DOOR DECALS	2' X 2'	\$15,750

CONTACT US
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Winter Market
FEBRUARY 4-7, 2024 | JAVITS CENTER, NYC